

2024级 管理学院 工商管理专业的培养方案

培养目标	<p>The training objectives and graduation requirements of master degree international students are consistent with those full-time Chinese students in the same discipline and faculty. It is in line with the corresponding educational level, professional education standards or related norms. The specific requirements are as follows.</p> <p>1) Master degree international students should be familiar with China's national conditions and cultural knowledge, such as history, geography, society, economy and so on. They are required to understand China's political system and foreign policy, understand the mainstream values and public morals of Chinese society, and form a good legal concept and moral consciousness. With the awareness, knowledge, attitude and skills to be inclusive, cognizant and adapting to cultural diversity, international students are expect to play a role in mutual respect, understanding and solidarity among different nationalities, societies and nations.</p> <p>2) Training objectives, curriculum system, teaching plan, practical teaching and other contents should be included in the program which meet the requirements of the corresponding professional education, teaching standards and norms, according with the talent training objectives and learning characteristics of international students.</p> <p>3) Master degree international students should master the solid basic theories and systematic professional knowledge, have a broad international vision and be able to innovatively apply and develop the theories, skills and methods of the discipline in many countries and have the ability to participate in international affairs and international competition.</p> <p>4) For those master degree international students whose discipline and major courses are delivered in Chinese shall be able to complete the study and research tasks in Chinese and use it to engage in work related to discipline. Upon graduation, the Chinese language ability should reach the level 5 according to the International Chinese Proficiency Standard. For those international master degree students whose discipline and major courses are delivered in foreign language shall be able to complete the study and research tasks in the corresponding language and use it to engage in work related to discipline. Upon graduation, the Chinese language ability should reach the level 3 according to the International Chinese Proficiency Standard.</p> <p>5) Master degree international students should be physical and psychological health.</p>
主要研究方向	<p>(1) Human Resources Development and Management (2) Organizational Behavior and Corporate Culture (3) Marketing Management (4) Strategy for Enterprise Development (5) Management Information and System (6) Corporation Finance</p>
学习年限与学分	<p>The education system for international students in the professional master degree program is 2 years. The years of study is generally 2-3 years and the longest is no more than 3 years. The credit system is carried out during the academic study period, and the total credits are no less than 39, including 25 credits for required degree courses, 11 credits for discipline elective courses, 1 credit for interdisciplinary elective courses and 2 credits for compulsory courses. The compulsory courses include 1 credit of academic activities and 1 credit of thesis proposal and mid-term assessment.</p>
实践环节	<p>During school years, foreign students should investigate at least three units (enterprises, financial units and departments of government, etc.). Before writing thesis, students should carry out investigation on the areas of their selected topics, and put the results of investigation into their thesis proposal reports. Postgraduates should take part in the activities organized by their advisers, e.g. enterprise diagnosis, area development, industrial development consultation, etc.. The time for practical operations is 40-50 hours.</p>
选题报告及中期考核	<p>For thesis proposal, master degree international students should generally combine the research area and the research</p>

	project of the supervisor, and choose a topic with theoretical significance or application value for the needs of national economy and social development. Factors such as the category, knowledge structure, work ability and years of study of professional master degree international students should be considered when determining the content and workload of the dissertation work. The master degree students must participate in the mid-term assessment of the school. The specific requirements for thesis proposal and mid-term assessment shall be implemented in accordance with the postgraduate handbook Wuhan University of Technology Postgraduate Midterm Examination and Implementation Measures.
科研与论文	During the school years, all the students should actively write and put forward papers on their fields or their related fields in Chinese or foreign academic publications or academic conferences, and should also take active part in research tasks undertaken by their supervisors. The topic of master's degree thesis should be of theoretic significance or important application prospects. The combination of theory with practice and quality with quantity should be embodied in academic theses. The related research situations at home and abroad should be summarized in the thesis, and the reference documents listed at the end of the thesis should be no less than 40 pieces.
培养方式与方法	The training of master degree international students adopts the guidance method of the supervisor-responsible system or the supervisor-oriented steering group. The training methods should be flexible and diverse, and more heuristic and deliberative teaching methods to demonstrate the leading role of the supervisor.
考核	
其他	1) Master degree international students whose Chinese language ability reach the level 3 according to the International Chinese proficiency Standard and get credits of courses related to Introduction to Chinese during the period of studying at a lower level degree in other Chinese universities, with the approval of the school, can be exempted from the public Chinese Language course and Introduction to China and get the corresponding credits. 2) Before thesis proposal, master degree international students are required to pass all the degree courses and get the credits before thesis proposal. Students are allowed to take some of the other elective courses according to the dissertation after thesis proposal. All the courses shall be completed before the application of thesis defense. 3) Master degree international students shall report their own learning and research work to the supervisor at least once a month at the course learning stage, and at least twice a month during the dissertation sessions, which shall be institutionalized and clearly clarified in the programs. 4) This program will be implemented from 2019 for professional master degree international students.
最低学分要求	必修课要求 25 学分，其中公共学位课 9 学分、专业学位课 16 学分。 选修课要求 12 学分，其中跨学科选修课 1 学分、专业选修课 11 学分。 必修环节要求 2 学分，其中选题报告 1 学分、专业实践 1 学分。

课程类别	课程编号	课程名称	学分	理论学时	实验学时	开课学年	开课学期	开课单位	考核方式	组别	限选人数	备注
公共学位课	80170124001	汉语1（留学生）	6.0	108	0	2024-2025	1	管理学院	考试			
公共学位课	80170124002	中国概况（留学生）	3.0	54	0	2024-2025	1	管理学院	考试			
专业学位课	80170224001	管理科学导论（留学生）	2.0	36	0	2024-2025	1	管理学院	考试			
专业学位课	80170224002	高级管理（留学生）	2.0	36	0	2024-2025	1	管理学院	考试			
专业学位课	80170224003	管理经济学（留学生）	2.0	36	0	2024-2025	1	管理学院	考试			
专业学位课	80170224004	营销管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业学位课	80170224005	企业战略管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业学位课	80170224006	组织行为学（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业学位课	80170224007	学术论文写作（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业学位课	80170224008	汉语2（留学生）	6.0	108	0	2024-2025	2	管理学院	考试			必选Required Course
专业学位课	80170224009	宏观经济学（留学生）	2.0	36	0	2024-2025	1	管理学院	考试			
专业选修课	80170324001	管理信息系统(留学生)	2.0	36	0	2024-2025	2	管理学院	考试			
专业选修课	80170324002	中国：文化与企业(留学生)	2.0	36	0	2024-2025	1	管理学院	考试			
专业选修课	80170324003	会计（留学生）	2.0	36	0	2024-2025	1	管理学院	考试			
专业选修课	80170324004	项目管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业选修课	80170324005	财务管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业选修课	80170324006	商务与管理沟通（留学生）	2.0	36	0	2024-2025	1	管理学院	考试			
专业选修课	80170324007	物流管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业选修课	80170324008	人力资源开发与管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业选修课	80170324009	电子商务（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业选修课	80170324010	国际贸易与金融（留学生）	2.0	36	0	2024-2025	1	管理学院	考试			

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专业选修课	80170324011	技术与创新战略管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
专业选修课	80170324012	运营管理（留学生）	2.0	36	0	2024-2025	2	管理学院	考试			
跨学科选修课	40270423002	太极拳文化与功法习练（留学生）	1.0	18	0	2024-2025	1	体育学院	考查			
选题报告	80170624001	选题报告（留学生）	1.0	18	0	2024-2025	1	管理学院	考查			
专业实践	80170624002	管理学院硕士实践环节（留学生）	3.0	54	0	2024-2025	2	管理学院	考查			